

# the tweeples' handbook



By Prosperity66.com  
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## Your Rights

This free report comes with free giveaway and rebrandable rights. Here's what you can do and what you cannot do with it:

[Yes] Can be given away

[Yes] Can be rebranded

[Yes] Can be offered as a free bonus

[NO] Can be packaged

[NO] Can Be Edited Completely and Your Name Put on it

[NO] Can be used as web content

[NO] Can be broken down into articles

[NO] Can be added to paid membership sites

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[NO] Can sell Resale Rights

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<http://myoriginalgiveaway.prosperitybargains.com/tweeple>

## What Is Twitter?

If you don't know what Twitter is, then you probably lived on another planet, lol. Today Twitter is surely the fastest growing site on the Internet! It is taking the internet by storm and there are around 10,000 new users each day signing up to participate in this internet revolution.

Twitter is best defined as a micro blogging platform. Your updates are limited to 140 characters, which primarily, can appear to be a small number. However, as you become more experienced, it's just amazing what you can fit into 140 characters.

But Twitter is much, much more than that. While Twitter may appear to be a big chat room, it isn't. It is based on how many people you follow on Twitter. Follow thousands of Twitter members and your Tweetstream will run quick with the amount of information that is coming in. By following a few hundred - or less - things are much easier to keep up with.

Twitter is also a good way to meet new people online, particularly those with similar interests to you. I will show you how to do this more as we progress through this report.

## Set Up Your Twitter Account

Setting up on Twitter to have your own account is easy, but there are some things that you should be aware of when organizing your account. This can apply even if you already have an existing account too, so consider these tips and it can improve your entire Twitter experience.

The first thing to do if you don't have an account is go to <http://www.twitter.com>; which is the home page of Twitter. You will be asked to either login or register. If you don't have an account, then of course you will need to sign up. So let's go through the sign up process and describe it all here.

### Sign up operation

Type both your first and last names in the Twitter screen and then the system will verify this is entered correctly. A green check mark will appear next to the box.

The second box asks you for a user name and this is where you want to think about how you are going to represent yourself on Twitter. While you can create more than one account on Twitter, you need a different email address for each one.

When you register for a first Twitter account, it is recommended to use your own name as username. Naturally, average names like JohnSmith (there are no spaces in usernames) will already be taken. However it is possible to get variations on your own name such as John\_Smith, or John\_Smith44 or such similar change. Dashes are not allowed and you can only use an underscore in a username.

It isn't totally critical that you register your own name, but I would advise you to do it if you can, especially if your name is an unusual one. I'm sure the last thing you want is somebody else impersonating you on Twitter, or anywhere else for that matter.

If you wish you can register a business name but make sure you use your own name in the sign up process in order to be identifiable and linked with the business name you register. Later in this report, we will have an overview of the reasons and concepts for operating under every type of registration.

The next info you have to type is your email address. Since email addresses are associated to accounts, you will only be able to use your email one time. Therefore you will have to type a different address if you want to register an additional account.

Finally, fill in the Captcha letters and click on "Create my Account". On the next screen, Twitter offers you the opportunity to add your friends from the popular email programs. If you want to do this later, just click on "Skip this step" at the bottom of the page.

Now there is a list of people you can follow on Twitter. If you like, choose some of them or, once again, click on "Finish" or "Skip this step" if you do not want to follow them at this moment. I personally prefer to look for potential friends by myself. Twitter takes you now to your own account.

## About Your Settings

Filling out your settings is essential so it is the next thing you are going to do. To access your settings simply click on "settings" located in the right column, below your username. There are six tabs across the top of this page. However, we will concentrate on the Account tab.

Besides the info you submitted when you signed up, you will add more interesting data about you so that your profile will be more attractive and make people want to follow you. You should know that the information you enter here will be seen by those that search for people to follow but will also be searchable on Twitter and through various third party applications.

You can modify your username whenever you want and simply have to enter your password to do so. However, I do not recommend doing it as it can get your followers confused. Firstly modify your time zone to your own and then go to the 160 characters bio.

## Your Bio

Take your time to think about what you will type as you only have 160 characters to sell yourself. Although keywords may help you to be found, don't enter a lot of them as they seem totally boring to people. Start your bio by "I am" and describe yourself using your keywords. For instance, you can write: "I am a great gardener and hiker who also have a passion for the outdoors, internet marketing and affiliate marketing who also loves social media".

Such a description is 143 characters which allow you to supply some more keywords in the bio. Have you seen all the keywords added in such a short description: gardener, hiker, internet marketing, affiliate marketing and social media. This will have you coming up in search results when people are looking for other like minded individuals to follow and it is worth taking some time to get the bio right.

Enter your website name or blog in the "More info URL" box; make sure you include the http:// prefix to the address.

Next you will type in your location; which is important as well so people can search and find others in their same area. It will also be important to you if you are chasing rankings on Twitter as users are ranking by their locations.

## Protect Updates

Do NOT turn this on if you intend to use Twitter to meet new people as it will make your account private and you will have to approve your followers. They just couldn't be bothered asking permission to follow you unless they know you personally.

You can now save your settings, but note here that there is also a link to delete your account should you ever wish to do so.

## Devices

You can enter your mobile phone number here if you want Twitter updates to your phone. I can't think of anything worse, particularly if you have a couple of thousand followers.

## Notices

You can have Twitter nudge you with a text to your mobile phone if you haven't updated in 24 hours.

The "Replies" function is interesting as it determines what tweets you see that are prefixed with the @ symbol; which directs a tweet to a particular individual. There is a good help screen explanation on this, so go before making your decision.

The other notices are self explanatory.

However, I will describe the Direct Messages. If you follow someone and this person follows you, you can send direct messages without having them coming into the Twitter timeline making them private messages between the both of you. If you aren't connected to Twitter all day long, you will want to receive notifications by email so that you can reply.

Similarly, the notices that you have another follower just add to your email and I would let it off unless you like to be bombarded by emails telling you have a new follower.

## Picture Tab

It is a very important one. On this page the small avatar on the screen is the default one for Twitter. If you want to be followed by twitterers, submitting a photo of yourself or the logo of your company here is essential. Simply add something that will help your followers identify you in the Tweetstream. The graphic is generally more important than your name when people are reading Tweets.

## Design Tab

The design tab allows you to change your Twitter page background. Twitter offers you with a few background options you can select but I personally would recommend you to upload your own background. In addition, you change all the colours. Making such changes let your possible followers know you have taken some time setting up your account.

While with the profusion of Twitter client applications out there, many people don't even pay attention at your web page anymore. Still, it is one factor of your presence on Twitter. Later on I will show you places where you can have a more professional background than those offered here.

Ok, that's it for the setup. Click on "Home" at the top of the screen as you are now going to send your first Tweet.

A short sentence like "Hi, I've just joined Twitter and am looking forward to meeting interesting people" is a good first one to send. Just type it in and click the Update button.

## Twitter Client Applications

### Tweetdeck

<http://tweetdeck.com>

Because you only see the main Tweetstream on the page, you must have an eagle eye on your replies and direct messages on Twitter. It is also limited as it only shows the last twenty tweets, so to have access to the previous ones, you have to visit back pages.

Tweetdeck will solve this trouble. Once the application is installed on your computer, the first thing you may want to do is to change the settings as the default is white text on black screen. I personally like it very much, but each to their own.

Tweetdeck is impressive in that it shows the Tweetstream, your answers and your direct messages all on the one screen. The message columns allow for 500 tweets as a default, so scrolling down allows you to go back a fair way or search for tweets you would want to refer back to.

The screen has a perpetual right hand scroll, so you can create different groups and their tweets will appear in that column. You can have a group called friends and a different one for dieters for instance. That way you don't miss important tweets from people that are more important to you than others. I highly recommend Tweetdeck!

### Your Tweets

Start getting some tweets into the system right away. On the Twitter home page, it asks "What You Are Doing". In all honesty numerous people don't care until you have built a relationship with them as a consequence of following. But there are some good ways to get started. Follow some blogs that you are interested in via an RSS feed to a feed reader such as Google. Search these on Google if you are not familiar with the terms. There is lots of information on there and could occupy an ebook of its own. Start by submitting links to interesting posts on Twitter about them with a link to the blog post. For instance: "Interesting post on pest control in tomatoes. Link. " Ensure you always type "http:// " in the URL and not only "www" so the link is clickable in the Tweetstream. If it's a long link, Tweetdeck has a facility to shorten it to a smaller URL.

Another great way of starting out tweeting is with citations. Make a research for several citations of interest and tweet these. Personal development ones are great and also citations by renowned people. Here's an example: *"Wise people, even though all laws were abolished, would still lead the same life."* *Aristophanes*. There are 1000's of these all over the Internet that you may use.

I highly advise you to not post sales page links after sales page links on Twitter. If you do this, your Twitter career will be brief and people will stop following you very quickly. A continuous flow of sales links is a bad idea. Try to make them at most 5% of your total tweets if you intend to submit sales page links.

A different good idea with your tweeting is to keep religion and politics out of them. These subjects can just alienate followers and you could lose them.

## Replies

You can answer to someone's Tweet simply by putting the @ character in front of their username. The tweet will then appear in their reply column instead of in the general Tweetstream. It is a really great method to start conversations with people in order to create friendship. Just comment on one of their tweets. Tweetdeck has such an option. Actually, when you hover over the user's avatar to put their name and reply symbol straight into the posting area.

## Retweeting

Twitter members value retweets and it is a great method to get noticed by others. Simply put RT before the @username. In Tweetdeck, hover over the user's avatar and it will submit the whole thing in the posting area. Separate their tweet from your comment if you have one, by putting two pipes (holding down the Shift key on the \ symbol will produce |).

Make a habit to thank people who retweet your tweets. It's simple to do: only tweet @username thanks for the RT and click on send.

## How Will You Use Twitter?

Time has come to determine how you will use Twitter. Well, if you are involved in Internet marketing, then you will need a high number of followers as Twitter will be some sort of list builder for you. On the other hand, if you plan to use Twitter for personal matters, then you just need quality followers.

## Finding Followers

The first thing you have to know is that rushing out and following a mass of members can make Twitter see you as a possible spammer. Twitter suspended lots of accounts because of that! Instead, slowly build your list of people to follow. Don't start with more than fifty people to follow. Generally, when you follow Twitter people, they follow you back; however, many don't do this automatically. In Reality, they will go and study your Twitter home page before deciding if you have common interests.

## Tools You Need To Enter The Tweeples Circle

### Twellow

<http://www.twellow.com>

Twellow is a good way of finding people to communicate with. People here are categorized into all different areas and you can search for those with same interests as your own.

The main page shows you all the categories, which then have sub categories as well. You just click on a category and the list of people in that field is displayed. It is not mandatory to sign up in order to be displayed on Twellow and at the time of writing, nearly two million of Twitter members are displayed on the site; which lets you make your own choice. Nevertheless, you should sign up and create your own profile so that others can find you.

Clicking on a category will display a list of members in that category, sorted out by the number of followers they have. To follow people directly from these screens, you have to be logged into Twitter via the Web.

### Mr Tweet

<http://www.mrtweet.net>

Mr Tweet is an additional method to get new followers. The way you will use Mr Tweet is as easy as 123: simply follow Mr Tweet on Twitter. Your tweets will be monitored for content and you will receive a Direct Message from him. By clicking the link included in this email, you will be redirected to a list of proposed people as well as a list of people that follow you but you don't follow; which will let you follow them if you wish.

It's a very good small website and worth registering at.

### Grader

<http://twitter.grader.com>  
@grader (on Twitter)

Grader is a site that might interest you as well. After having been active on Twitter for a certain amount of time, some secret algorithm; which makes people

incapable to game the system, makes you ranked by Grader on a score out of 100.

Grader also lets you see who the top Tweeples are in a particular area or in a specific subject by using the search option.

If you research people via the search function,, you will discover that the Tweeples are sorted in descending order. For Instance, if you research gardening on Grader, you will be shown a list of all the top 100 people whose interest is gardening on Twitter. You can see their profile from their Twitter account and if you click on their Grader score, it will take you to their Twitter account from where you can follow them.

You also have to be logged into your Twitter account to follow anyone.

## Advanced Tweeting Tips

Now that you're all set up, let's discuss some advanced Tweeting tips and applications that will enhance your Twitter usage.

### Twitter Backgrounds

You do not want your Twitter background look like the default Twitter page; it makes you seem as not taking care of your profile and you want to differentiate yourself from the others. Having a personal background will make you look professional and attract more followers.

If you are not a Photoshop genius and are not able to create your own background or if you just want to save time, there is a number of websites that can help you. Just Google "Twitter backgrounds" and you will get 1000's of pages full of websites offering this service; both paying and free.

One of these sites is Twitbacks (<http://www.twitbacks.com>) that offers great backgrounds. Furthermore, they also provide some layouts in PSD format for Photoshop geeks.

### SocialToo

<http://www.socialtoo.com>

SocialToo is easy to use: only set up your account and the system will do some autopilot things for you.

Ok, so the question is: what are SocialToo advantages?

Well, it allows you to automatically follow everyone that follows you; which lets you to not have to add them manually - particularly when 20 or 30 people follow you the same day!

There is also an option that makes SocialToo send an automatic message to those that follow you; however, I suggest you not to do it as the Tweepie community don't like it at all! The reason for this is that many starters - and a few advanced users - have been sending auto message that essentially said:

"Hello, thanks for following. Go to visit <http://...>" Get the picture? This is not a great way to begin a relationship. The ingredient to success with Twitter is to first of all build relationship, then seek to sell - but in a wise way! At least, if you still wish to send an automatic message, just thank people for following you and tell them you're looking forward for more tweets from them.

With SocialToo, you can schedule a daily report of your followers and unfollowers, sent to you by email.

In addition, SocialToo has an option that allows you to automatically unfollow those that unfollow you or do not follow you within a certain amount of time. Indeed, if you have no interest in common, you have no reason to follow somebody.

## TweetLater

<http://www.tweetlater.com>

An additional great tool is Tweetlater. With Tweetlater, you can schedule your tweets. Because the Twitter flow is perpetually changing, lots of the Tweeples won't read the tweets that show on their screen. Not because they aren't interested but simply because it is not doable. With the help of Tweetlater, you can get a chance of catching their attention as it lets you schedule your tweet many times during the day. For instance, if you have a blog post you would like to share with the Tweeples that follow you, you could schedule your tweet about your post once every hour for 24 hours rather than tweeting the link just once.

Tweetlater provides both free and professional alternatives. I advise you to begin with the free one and later, if you wish, upgrade to the professional one.

## Tweet My Blog

[Tweet My Blog](#)

TweetMyBlog is a free and really great plugin for those that need viral traffic to their WordPress blog.

TweetMyBlog is simple to set up: upload the plugin into your WordPress plugins section, activate this powerful plugin, submit your Twitter log in details and create your custom tweet message. Every time you will make a blog post, TweetMyBlog will send a tweet with a URL back to your blog.

Since the plugin links back to your Twitter page, it will allow you to build a huge number of followers. In addition it contains your TweetMyBlog affiliate ID; which lets you earn cash commissions when people buy through your ID.

## Twitterfeed

<http://www.twitterfeed.com>

Twitterfeed is a really easy to use tool; however, it is less secure than the other sites I mentioned as it lets you log into with Open ID.

With Twitterfeed you can also set up your blog to feed directly via RSS to your Twitter account; which is a great tool for people whose blogs are hosted by Blogger, Wordpress and other platforms. Each time you publish a post, it will be tweeted automatically. Additionally you can use it in conjunction with Tweetlater!

## Splitweet

<http://splitweet.com>

If you have several different Twitter accounts, you will want to join Splitweet; it will prevent you from switching between these accounts to submit your tweets: one Splitweet account will help you to manage all your Twitter accounts.

Splitweet lets you display the Twitter feed from all your accounts at once and turn a few accounts off and/or on. It will also make you able to tweet a broadcast across all your accounts at one time.

## Twitdom

<http://twitdom.com>

Twitdom is probably the greatest website relating to Twitter! You will find more than 500 Twitter associated applications in their database. It also suggests the trust of the market in Twitter. This website is absolutely impressive and is worth having a look at!

## Friendfeed

<http://www.friendfeed.com>

Friendfeed can be used in conjunction with Twitter as it is some sort of automating tool: you can set up links to all your other accounts at Friendfeed. Your Friendfeed feed will then publish the info collected from those accounts.

Friendfeed also allows you to link your Twitter and Facebook accounts to each others. So, for instance if you link your Facebook and Twitter accounts, every post in Twitter will be posted on your Facebook wall; which will save you time.

## Your Twitter Karma

<http://dossy.org/twitter/karma>

Your Twitter Karma is a useful tool for managing your account from the followers/following side of Twitter.

To log into Your Twitter Karma, you just need to use your Twitter username and password. You do not have to sign up. Your Twitter Karma shows you all the Tweeples you are following and those that follow you. Additionally it shows you those that do not follow you or unfollowed you, therefore you can make decision: to keep following them or not.

For instance, if you choose to display only the Tweeples that follow you, by clicking on "check all" at the bottom of the page, you can mass follow these members. There is the same choice to unfollow people.

It is really interesting as I frequently observed that sellers whose "welcome message-sales page" did not get the result they expected unfollow you right away. Alternatively, some ethical marketers still follow you and won't spam you with unsolicited ads.

## Conclusion

Twitter is unquestionably a great program whether you use it for job or leisure.

I hope the tips and tools mentioned in this report will help you make it a fantastic experience as well!

To your online success!

**Follow me on Twitter:**

<http://www.twitter.com/prosperity66>